

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 2 of 13

Claims 1-13: CANCEL

14. (Currently Amended) A method for conducting searches over a network,  
the method comprising:

providing a search request to a search engine;

receiving a search result that identifies a plurality of links, and wherein  
at least some of the links are each associated with an information resource and a  
network address, and wherein one or more of the plurality of links are  
individually received with control information;

displaying a first information resource that that is associated with a first  
link in the search result; and

automatically displaying at least a subsequent information resource that  
is associated with a second link in the search result;

and wherein the step of automatically displaying at least the subsequent  
information resource includes (i) using control information provided with the  
second link, and (ii) displaying the subsequent information resource without  
displaying the first information resource.

15. (Previously Presented) The method of claim 14, further comprising  
automatically displaying a plurality of subsequent information resources in a  
sequence, wherein each of the plurality of subsequent information resources is  
associated with one of the links in the plurality of links identified by the search  
result.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 3 of 13

16. (Previously Presented) The method of claim 15, wherein displaying a plurality of subsequent information resources in a sequence includes displaying each of the plurality of subsequent information resources for a predetermined duration before automatically displaying a next information resource in the plurality of subsequent information resources.

17. CANCEL

18. (Previously Presented) The method of claim 14, further comprising automatically displaying a plurality of subsequent information resources in a sequence, wherein each subsequent information resource has a corresponding link in the plurality of links identified by the search result, and wherein each subsequent information resource that is displayed replaces a previously displayed information resource.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 4 of 13

Claims 19-49: CANCEL

50. (Previously Presented) The method of claim 14, wherein the search engine is internal to a network site.
51. (Previously Presented) The method of claim 14, wherein the step of providing a search request includes providing one or more criteria relating to a product or service to an internal search engine of an e-commerce site.
52. (Previously Presented) The method of claim 51, wherein each of at least some of the links identified by the search result correspond to an information resource that provides information about purchasing the product or service.
53. (Previously Presented) The method of claim 52, wherein the information includes price information.
54. (Previously Presented) The method of claim 52, wherein the information relates to availability of the product or service.
55. (Previously Presented) The method of claim 51, wherein the steps of displaying a first information resource and automatically displaying at least a subsequent information resource include displaying a first image relating to the product or service, then displaying a second image relating to the product or service, wherein the first image and the second image are provided by the first information resource and the subsequent information resource respectively.
56. (Previously Presented) The method of claim 55, wherein receiving a search result includes receiving a plurality of links, including one or more links that correspond to an

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 5 of 13

information resource that offers information relating to purchasing one or more products or services that match the search criteria.

57. (Currently Amended) The method of claim 56, wherein the first information resource and the ~~subsequent~~ subsequent information resource each provide information relating to purchasing the one or more products or services that match the search criteria.

58. (Previously Presented) The method of claim 57, wherein the information relating to purchasing the one or more products or services includes information relating to a price and availability of a specific product or service.

59. (Previously Presented) The method of claim 51, wherein the step of providing one or more criteria relating to a product or service includes providing one or more criteria that identifies one or more products, wherein the one or more products includes one or more books.

60. (Previously Presented) The method of claim 59, wherein the one or more criteria corresponds to an author.

61. (Previously Presented) The method of claim 60, wherein the step of receiving a search result includes receiving at least one link in the plurality of links that corresponds to an information resource having information about pricing and availability of a particular book.

62. (Previously Presented) The method of claim 61, wherein the first information resource and the subsequent information resource each provide information about pricing and availability of the particular book.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 6 of 13

63. (Previously Presented) The method of claim 54, wherein the e-commerce site corresponds to a site on which travel products or services are advertised.

64. (Previously Presented) The method of claim 63, wherein the e-commerce site corresponds to a site on which travel products or services are offered for sale.

65. (Previously Presented) The method of claim 64, wherein:

the step of providing a search request to a search engine includes specifying a criterion relating to a travel product or service based on a user-input;

the step of receiving a search result that identifies a plurality of links includes receiving one or more links to associated with pages on which information about travel products or services that match the criterion are provided;

the step of displaying a first information resource includes displaying a first page on which information relating to the travel product or service is provided; and

the step of automatically displaying at least a subsequent information resource includes displaying a second page on which information relating to the travel product or service is provided.

66. (Previously Presented) The method of claim 64, wherein the steps of displaying the first information resource and automatically displaying the subsequent information resource include displaying a first image of a travel product or service, then displaying a second image of a travel product or service, wherein the first image and the second image are provided by the first information resource and the subsequent information resource respectively.

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 7 of 13

67. (Previously Presented) The method of claim 51, wherein the e-commerce site corresponds to an online auction site.

68. (Previously Presented) The method of claim 67, wherein:

the step of providing a search request to a search engine includes specifying one or more criteria for identifying an auction based on a user-input;

wherein the step of receiving a search result that identifies a plurality of links includes receiving links to auctions that match the criteria;

wherein the step of displaying a first information resource includes displaying information about a first auction that matches the criteria; and

wherein the step of automatically displaying at least a subsequent information resource includes displaying information about a second auction that matches the criteria.

69. (Previously Presented) The method of claim 14, wherein the step of receiving a search result that identifies a plurality of links includes receiving a plurality of uniform resource locators, wherein each uniform resource locator corresponds to a page provided at a network site.

70. (Previously Presented ) The method of claim 14, wherein the step of providing a search request includes specifying a criteria for selecting music.

71. (Previously Presented) The method of claim 14, wherein at least the first information resource and the subsequent information resource in the search result are each associated with a corresponding music file.

72. (Previously Presented) The method of claim 71, further comprising the step of playing the music file associated with the at least one of the first information resource

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 8 of 13

and the subsequent information resource concurrently while performing at least one of the steps of displaying the first information resource and displaying the subsequent information resource.

73. (Previously Presented) The method of claim 14, wherein the first information resource and the subsequent information resource each include a page provided on a network site.

74. (Previously Presented) The method of claim 14, wherein at least one of the first information resource and the subsequent information resource include data of a type selected from a group consisting of text, image, or media.

75. (Previously Presented) The method of claim 14, wherein at least one of the first information resource and the subsequent information resource are for enabling a user to purchase music.

76. (Previously Presented) The method of claim 14, wherein the step of automatically displaying at least the subsequent information resource includes replacing a rendering of the first information resource with a rendering of the second information resource.

77. (New) The method of claim 14, wherein at least some of the resources associated with the plurality of links in the search result are still images.

78. (New) A method for conducting searches on a user terminal connected to the Internet, the method comprising:

providing a search request to at least one network search engine;

Application No: 09/843,286  
Response to Office Action mailed February 26, 2004  
Page 9 of 13

receiving a search result based at least in part on the search request that identifies a plurality of links that each correspond, at least in part, to a uniform resource locator, wherein each uniform resource locator identifies a network resource located on the Internet;

for a first link in the search result, signaling a browser component to display a first network resource on the user terminal; wherein the signaling includes using at least part of a first uniform resource locator that identifies the first network resource and control information that causes the browser component to access the first network resource;

for a second link in the search result, signaling a browser component to display a second network resource on the user terminal; wherein the signaling includes using at least part of a second uniform resource locator that identifies the second network resource and control information that causes the browser component to access the second network resource;

wherein signaling the browser component further includes using at least some of the control information signaled with at least one of the first link and second link to cause the second network resource to replace the first network resource being displayed on the user terminal.

79. (New) The method of claim 78, wherein the browser component is a web browser.

80. (New) The method of claim 78, wherein signaling the browser component to display the first network resource and to display the second network resource includes



Application No: 09/843,286

Response to Office Action mailed February 26, 2004

Page 10 of 13

signaling the browser component to display a first still image corresponding to the first network resource and a second still image corresponding to the second network resource.

81. (New) The method of claim 80, wherein using at least some of the control information signaled with at least one of the first link and second link includes using that control information to cause the second network resource to be displayed sequentially and automatically after the first network resource is displayed.

82. (New) The method of claim 81, wherein the first network resource and the second network resource are each still images.

83. (New) The method of claim 78, wherein the step of providing a search request includes providing one or more criteria relating to a product or service to an internal search engine of an e-commerce site.

84. (New) The method of claim 83, wherein each of at least some of the links identified by the search result correspond to a network resource that provides information about purchasing the product or service.

85. (New) The method of claim 84, wherein the information includes price information.

86. (New) The method of claim 84, wherein the information relates to availability of the product or service.

87. (New) The method of claim 78, wherein the step of providing a search request includes specifying a criteria for selecting music.

Application No: 09/843,286

Response to Office Action mailed February 26, 2004

Page 11 of 13

88. (New) The method of claim 78, wherein at least the first network resource and the second network resource in the search result are each associated with a corresponding music file.

89. (New) The method of claim 88, further comprising the step of playing the music file associated with the at least one of the first network resource and the second network resource concurrently while performing at least one of the steps of displaying the first network resource and displaying the second network resource.